



Q:a

Dianna Stampfler is a professional marketer, promoter and public speaker who makes a living telling Michigan's story.

As founder and president of Promote Michigan, Dianna Stampfler is one of the state's most passionate cheerleaders. The Plainwell resident has more than 20 years of marketing and public relations experience. She also is a newspaper and radio journalist and is active in a number of tourism organizations. Among her clients is ShowSpan Inc., so expect to see her in action this month at the Grand Rapids International Wine, Beer & Food Festival.

WHEN I'M BORED I ... When I'm not working, I camp out on the couch watching hour after hour of chick flick romantic comedies — while occasionally napping. That's how I recharge!

MOST TREASURED POSSESSION? I have a couple of family heirlooms that are very important to me: an engagement ring and a hope chest that were passed down to me by my paternal grandparents.

DAY OR NIGHT PERSON? Afternoon into evening ... definitely NOT a morning person.

WHAT DO YOU DO TO UNWIND? I relax by working in my garden. I'm not particularly good at it, but it's a way for me to escape all the technology around me.

WHAT PERSON WOULD YOU LOVE TO MEET? I'm a huge fan of The Eagles and I would love to meet them (and see them in concert). My dad, who has been in radio for 51 years in southwest Michigan, was instrumental in their first No. 1 song ("Best of My Love"). It's one of my favorite stories to tell and I would love to talk with the band about it. I'd also love to meet Bob Seger someday. Great musicians with ties to Michigan. Yes, I always bring it back to Michigan!

PROUDEST MOMENT? With two kids I have one from each. In 4th grade, my daughter Mollie won the Allegan County Spelling Bee during the county fair. She had her picture in all the newspapers. She's still a great speller (and often edits my articles). During my son Caleb's freshman year of football, he had an interception that led to winning the game. We have that video posted on YouTube!

WHAT TALENT WOULD YOU LIKE TO POSSESS? I wish I had musical talent, some type of rhythm. ... I'd love to be able to get on stage and sing and dance like Christina Aguilera.

YOUR WORST HABIT? I'm a serious multi-tasker, which means I'm often on my phone uploading photos, checking social media and such — often during dinner. I'm sure that comes off as rude to those around me, but since I'm always "working," it's hard to turn it off.



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